



**PHILLY
HOUSE**

HOPE LIVES HERE



**2021-2022
ANNUAL REPORT**



**“FOR I KNOW THE
PLANS I HAVE FOR
YOU,” DECLARES
THE LORD, “PLANS
TO PROSPER YOU
AND NOT TO HARM
YOU, PLANS TO
GIVE YOU HOPE
AND A FUTURE.”**

JEREMIAH 29:11



THE WORLD WE WANT TO SEE

HOW WE ARE TRANSFORMING THE WORLD WE ENVISION

OUR VISION

That the homeless, hungry and hurting in Philadelphia will achieve stability and self-sufficiency through a holistic transformation while experiencing the unconditional love of God.

OUR MISSION

We open our doors every day with a welcoming spirit of Christian compassion, walking alongside the homeless, hungry and hurting of Philadelphia so that they may experience the love of God through acts of mercy, dignity and respect. More than just a safe space, warm bed and a hot meal, we empower everyone we serve through deep, intentional engagement with compassionate programs and trauma-informed care—activating their God-given potential for life transformation.

ANNUAL STATS

109,210

total meals served in 2022



50,090

Total 'bed nights' -or, 137 avg/night

17%

Total older adults (60+)

5%

Total 'youth' (18-24)





STORY OF HOPE



Hope Lives Here – It always has.

Louis might know that more than anyone. Born and raised in Northeast Philadelphia, he traveled the world as a merchant seaman. “I saw places like Egypt, Spain, the Panama Canal and more – I even went up the Mississippi River!” It was quite a life, especially in port. And for the down times at sea? “I kept myself busy with my guitar.”

Eventually, life at sea caught up with Louis. “I had to leave the merchant marine when I was 45. I had arthritis in my legs. I still live with a lot of pain.” Back here in Philadelphia, jobs haven’t come easy. “My last job was in demolition. I can’t do that kind of work anymore.”

Since returning to Philly, Louis has been homeless twice – and both times a Guest at Philly House. “This place has changed a lot for the better,” he tells us. “There are all sorts of programs now, there’s the computers we can use, and the spiritual support – I study the Bible seven days a week”

The case management program here at Philly House has also made a big difference in Louis’ life. “They helped me get glasses,” he reflects. “I’m getting my medications now.”

What’s next for Louis? “I’m saving money to get a place of my own, and to get a guitar” he smiles. That says so much, because

HOPE LIVES HERE.

VALUES WE LIVE BY



DIGNITY

Everyone deserves to be treated with respect through intentional relationship.



HOPE

Everyone has God-given potential and the opportunity for transformation.



COMPASSION

Everyone is hurting and in need of God's love and mercy.



BELONGING

Everyone is unconditionally welcomed and treated like family.



EXCELLENCE

Everyone is served with the highest standards of quality and intention.





A LETTER FROM THE CEO



REV. JEREMY MONTGOMERY,
PRESIDENT & CEO

Since November 2018, I am privileged to serve as the President and CEO of this ministry.

Today, we are happy to report that we have come a long way, and so much has changed for the better within my four years as CEO:

- First, **we re-focused and concentrated our efforts on serving homeless men in the city.** This meant selling some assets and discontinuing some programs and services, such as the thrift stores. By concentrating on the foundational elements of our vision and mission, we were able to shelter 1,949 individual homeless men in 2022!
- Second, **we restored and renewed great relationships with the City and our neighbors,** including Roman Catholic High School, the Callowhill Neighborhood Association, and especially Philadelphia's Office of Homeless Services. Ministering in this city requires a "wholistic gospel" as expressed by the word peace in Jeremiah 29:7, "seek the peace of the city". This includes EVERYONE – not solely the homeless, hungry and hurting.
- Third, **we fixed our failing finances;** and you'll see later in this Annual Report- we closed our best financial year ever, ended three years in a row with a surplus. Today we have no debt, and reserves in the bank! As the more than 2000 Bible verses dealing with money remind us, we must use our resources wisely to see life-changing transformation.
- Fourth, **we intentionally improved our workplace culture.** Jesus tells us that "A good tree cannot bear bad fruit... Therefore by their fruits you will know

them.” Utilizing employee surveys with Best Christian Workplaces, we are proud that for three consecutive years our staff have earned their highest rating as a “Flourishing Culture”.

- And finally, **we rebranded ourselves as Philly House!** You’ll read more about our Rebranding throughout these pages, You’ll see that the new branding enables us to grow this ministry to new heights and have an even greater impact in Philadelphia because HOPE LIVES HERE, everyday!

God desires for everyone to prosper and to have plans for a bright future! None of this would be possible without so many of our donors, volunteers, and partners. We consistently give thanks to God for the generosity of His people which includes you. Thank you again for believing in our vision and mission and continuing your faithful support! So, with a solid past of Christian legacy, and a strong present status, we are excited about what’s ahead as Philly House.

Serving together, in the name of Jesus,





SAME MISSION – NEW IDENTITY

On September 15, 2022, we invited special guests and dignitaries to The Franklin Institute's Fels Planetarium for some very exciting news. And WOW, what an event!! The Planetarium was the perfect venue to set our trajectory for the next 100 years.

We believe this is just the beginning of seeing life-changing transformation under our roof and in the city of Philly. We've come a long way since 1878, weathering economic turmoil, war, technology revolutions and the recent global pandemic. **Today we do so much more than when homeless men came by for coffee and a roll before Sunday church.** As we continue to strive for excellence in serving this community, one question stood out: are there elements of our past that no longer fully reflect or properly represent who we are now and want to be in the future?

Yes. Top of the list: **our name.**

Throughout the years, we've all had countless stories of people asking, "So, you're only open on Sundays?" or "So, you only serve breakfast once a week?" We especially hear that a lot from those whom we serve every day.

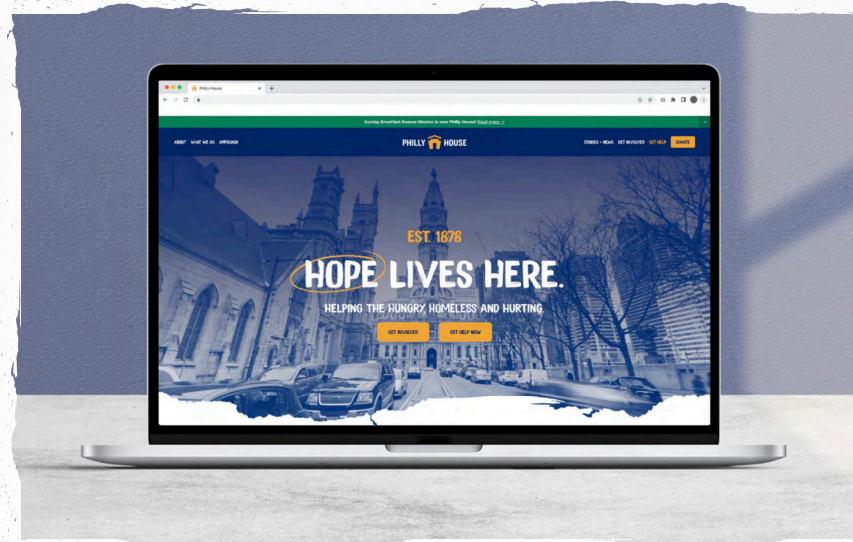
But changing the name of an organization that had existed for more than 140 years required some soul searching. Our CEO entered the prospect with some fear and caution, so we enlisted the help of a specialized PR and brand agency exclusively serving the largest Christian organizations. They led us through a seven-month process, aligning our values, vision and mission, and ultimately, the exploration for a new name and logo. **We needed a name that would best represent who we are today and give us room to grow in the future.** Plus, we kept coming back to our unmistakable passion for doing all this in the city we love and call home.



With honor to our past legacy, an understanding of who we are today, and a clarity of how we will tell our story into the future—we are excited to now be called **Philly House**.

With our new name came new ways of expressing our identity, including a new website and logo. But maybe most important after the name was a phrase, a tagline, that summed up our aspirations – three simple, powerful words: **Hope Lives Here.**

We're excited for this new name, logo, tagline and website – yet let's be clear: our **vision and mission remain the same**—to open our doors every day with Christian compassion and a welcoming spirit to walk alongside the homeless, hungry and hurting of Philadelphia so that they know they are not alone, their lives matter and to activate life transformation through Jesus Christ.



HOPE LIVES HERE.



PLANS FOR OUR FUTURE

In the 1970's, City and State leaders were convinced that new interstates would bring great things to Philadelphia. Smack in the middle of “progress” stood our ministry's building—an entire city block at 6th and Vine Streets—right in the path of today's Vine Street Expressway. It was a different time with fewer choices, so we took what was offered in exchange: the City's film archive on North 13th Street. It didn't matter that it was a much smaller, difficult to find, had cold, hard cinder block walls, and was built to house cellulose, not people. Our former home with 800 beds was demolished under eminent domain, and we remain in the film archive today.

Now, almost 50 years later, the essence of our Master Plan is simple:

Renew and renovate our existing building -

bringing the floor plan up to today's standards for safety and homeless services, including the most visible exterior change: creating a dignified front entrance on North 13th Street to replace the nearly hidden side-alley entrance on Pearl Street.

Create a newly constructed building on the site of today's parking lot.

By providing a permanent place to live in Christian community, this new construction magnifies our overall impact and future outcomes for spiritual recovery and restoration with an



expanded Dining Room to serve up to 350 guests every day up from our current 160, and permanent residences for 70 homeless individuals with private bathroom and a small kitchenette.

We'll also make the site safer and more attractive for volunteers and deliveries with an underground secure garage. And, maybe the most exciting feature of the project will be a rooftop green space for the refreshment and spiritual renewal of guests, volunteers and staff alike.

And this vision is more than just a dream.... We're already making exciting progress, starting with final design plans. In fact, our building permits are already approved with the City – construction can begin as soon as we raise the funds. Already to-date, we have received \$3 million from the City of Philadelphia, up to \$5 million from the Commonwealth of Pennsylvania, and applied for \$18 million from other private sources. Most importantly, we secured a commitment for 15 years of operating costs for the 70 new permanent housing units – at an annual value of \$789,600 per year.



This is the future of Philly House, and you are a critical part of this!

Look for a future opportunity for us to discuss with you how you can support this essential project. We pray for your partnership as we fulfill our vision for the homeless and hurting.





HOMELESS SERVICES STATS

1,949 total unique men sheltered: representing 32% of Philly's total homeless male population

1,248 62% = 1 shelter visit enrollment

712 35% = 2-5 shelter visits

55 3% = 5+ shelter visits



“Our Homeless Services at **Philly House is emergency triage for homelessness** much like ERs are for a hospital,” reflects the Director of Homeless Services Erin Linden. “You never know the needs of the person coming through the door. Food and shelter are just the start.” Everyday, our Staff help men navigate out of their immediate crisis.

Yet, just like local hospitals and jails, recidivism is a constant concern. The meaning of **RECIDIVISM** is: a tendency to relapse into a previous condition or mode of behavior, such as crime or addiction or homelessness. **Are we building stability or dependency? We ask this question daily.**

Due to intensive data collection efforts in 2022, Philly House successfully sheltered and stabilized 62% of its total men of 1,949 served, meaning that our services and care allowed 1,248 to only visit Philly House once within that year.



SPIRITUAL CARE UPDATE

Our Spiritual Care program is designed to help men fighting homelessness become restored. Their needs are diverse and we strive to meet each person where they are with the love of God and the comprehensive services that can lead them to wholeness.

The first step in this approach is to recognize how common trauma is, and to understand that every person who comes through our doors and is experiencing homelessness has experienced serious trauma — **homelessness itself is traumatic.**

Being Trauma-informed Means:

- **Doing everything** with the recognition that our guests and residents likely embody many aspects of traumatic stress.
- **Crafting experiences to encounter God** which are appropriate for an audience with higher levels of traumatic stress

**“LET YOUR SPEECH ALWAYS BE GRACIOUS,
SEASONED WITH SALT, SO THAT YOU MAY KNOW
HOW YOU OUGHT TO ANSWER EACH PERSON.”**

—COLOSSIANS 4:6

**“AND WE URGE YOU, BROTHERS... ADMONISH
THE IDLE, ENCOURAGE THE FAINTHEARTED,
HELP THE WEAK, BE PATIENT WITH THEM ALL.”**

—1 THESSALONIANS 5:14

Building trust and relationships are often when and where effective spiritual formation and ministry occurs. A PERSON'S STORY needs to be known for there to be effective MINISTRY or services.

Therefore, individual or small groups are best for meaningful interactions. And, God's promises of hope and prosperous future become more clearly planned.

In 2022, under the leadership of our Spiritual Care Coordinator, here are some results of crafting these intentional interactions:

3,443 total spiritual care interactions in 2022



372 or 18% engaged in Bible Study

84 were referred to a Local Church



377 or 19% participated in Prayer Group



143 received a Bible – 1st in his lifetime



“MEDICAL ATTENTION, LEGAL, COUNSELING, AND SPIRITUAL CARE ... I CANNOT BE MY BEST IF THESE WERE NOT AVAILABLE. PHILLY HOUSE PROVIDES THEM EVERYDAY!”

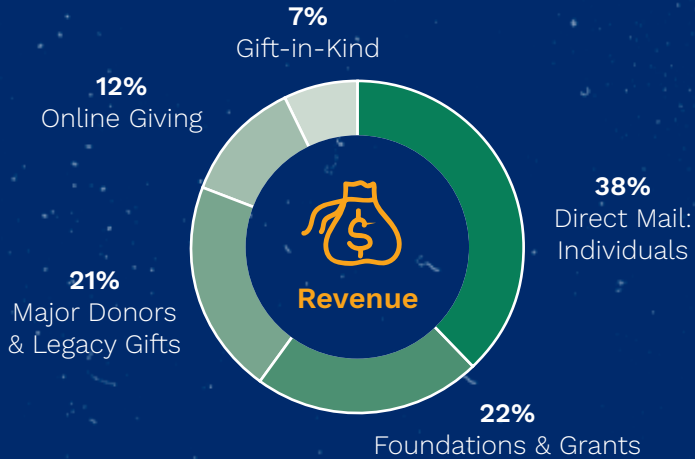
NATHANIEL

“QUICK-FIX CHARITY IS NEVER THE ULTIMATE SOLUTION. I DON'T NEED A HAND OUT. AT PHILLY HOUSE, I FIND REST FOR MY SOUL. A PLACE TO BE STRESS FREE AND TO FOCUS UPON GOD'S PLAN FOR MY LIFE.”

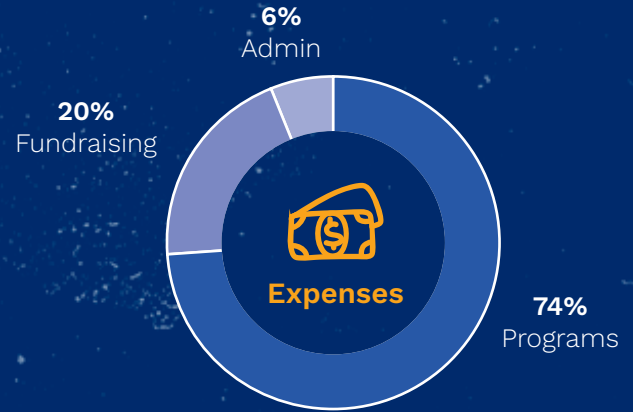
ANTONIO



FINANCIALS FROM AUDIT & 990



Revenue Total: \$3,540,708



Expense Total: \$3,401,207

For fully audited financial statements for FY2022 ending June 30, 2022, please visit our website at phillyhouse.org/about/financials.





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